



Dear John,

This is the fourth in a series of Special Reports announcing remarkable **Land of Legacy** accomplishments. As President and Chairman of American Prairie Reserve, and on behalf of the staff, it is our pleasure to share the following good news with you:

Helga and Erivan Haub, who have served on APR's Board of Directors since 2010, recently made a **\$2 million commitment to Land of Legacy**. This donation brings their total giving to more than \$4.5 million.

"Erivan and I are honored to give to American Prairie Reserve, an organization which continues to generate great successes," said Helga. "As lovers of the American West, we recognize the importance of preserving the prairie for generations to come and wish only the best for this wonderful project."

This latest gift by Helga and Erivan, made in conjunction with their family, provides great momentum for the **Land of Legacy** campaign. We are particularly honored to have Liliane A. Haub join the American Prairie Reserve board in recent months to represent the next generation of family leadership.

Since launching **Land of Legacy** in January, we have announced \$8 million in new pledges and commitments. This most recent gift has been designated to support the land acquisition pillar of **Land of Legacy**. The other five targeted areas which have been identified as part of this campaign are to elevate American Prairie Reserve to national prominence; design, fund and construct the Reserve's National Visitor Center and Campground; design, fund and establish the Reserve's Hut-to-Hut Trail System; establish a named National Prize awarded annually to a distinguished American; and transform the Reserve's giving societies into platforms inspiring gifts at all levels.

Thank you for reaching out to us with words of support and encouragement as we embark on this new chapter in American Prairie Reserve's history. You can expect to hear more good news from us again in the coming weeks. In the meantime, let us know if you have ideas about ways you could make a difference to **Land of Legacy**.

George Matelich, Chairman
National Board of Directors

Sean Gerrity, President
American Prairie Reserve

