



Dear Friend,

It is my great pleasure to end the year with good news by sharing with you and acknowledging the ongoing and generous commitments made to American Prairie Reserve from Mrs. Jacqueline B. Mars - a member of our Board of Directors since 2014 and Chairwoman of our Campaign Leadership Committee - over 2017-2018 totaling \$6 million to the *Land of Legacy* campaign.

With these thoughtful contributions, Mrs. Mars has been named the exclusive Presenting Sponsor of the 2018 and 2019 *Ken Burns American Heritage Prize*, and we have established the *Jacqueline B. Mars American Wildlife Forever Fund* which allocates \$5 million of her gift to support organizational operations, board-approved acquisitions of land, and wildlife preservation projects.

When speaking about the implementation of her commitments made over the past two years, Mrs. Mars said "I am delighted to be able to help secure the future of this project that is so unique and meaningful to America. I look forward to many more successes as *Land of Legacy* enters its next phase."

Speaking on behalf of the other Board members and staff, we are humbled by the generosity of Mrs. Mars and we are inspired by her commitment to building the Reserve and supporting the success of this project. Her gift is an excellent demonstration of the tangible outcomes of giving and a testament to the impact that an individual can have on American Prairie Reserve. The Board of Directors and staff join me in thanking Mrs. Mars for her visionary leadership.

Since launching *Land of Legacy* in January of 2016, we have announced over \$46 million in new pledges and commitments. These new gifts support the six pillars of *Land of Legacy*: elevate American Prairie Reserve to national prominence; accelerate land acquisition, augmenting the size and scope of the Reserve; design, fund and construct the Reserve's National Discovery Center; fund and establish the Reserve's Hut-to-Hut Trail System; establish a named National Prize awarded annually to a distinguished American; and transform the Reserve's giving societies into platforms inspiring gifts at all levels.

We look forward to updating you on the status of all these initiatives in future reports. If you would like to review our progress to date, you can visit [americanprairie.org/land-of-legacy](http://americanprairie.org/land-of-legacy) to read the complete series of Bulletins. Thank you for your continued support of our mission and we hope to see you out on the prairie one day soon.

Sincerely,

Alison Fox  
CEO, American Prairie Reserve