



Dear Friend,

I am thrilled to share with you continued successes surrounding our *Land of Legacy* campaign. It is my pleasure to inform you of the following good news: American Prairie Reserve has received FOUR \$1 million gifts to the *Land of Legacy* campaign. Three of those gifts have been made by donors wishing to remain anonymous and the fourth was given from the estate of Mr. Forrest Mars.

One gift has been allocated to land acquisition through membership in the *Corps of Discovery*. Taking its name from the remarkable 19th century journey of explorers Meriwether Lewis and William Clark, our modern-day version is comprised of committed philanthropists seeking to advance the mission of American Prairie Reserve through a commitment of \$1 million to accelerate our habitat and wildlife goals.

The second gift is dedicated to advance American Prairie Reserve's relationship with the Gros Ventre and Assiniboine Peoples in the Fort Belknap Indian Community. This relationship has grown over the last decade and a half, and is predicated on our overlapping values, including an appreciation of a fully functioning prairie ecosystem and all the creatures that exist within it. The gift is structured as a catalyst to accelerate growth of this important relationship by broadening two areas of focus - expanding economic opportunities for tribal members and encouraging further awareness and recognition of the cultural heritage of the Great Plains' Indigenous People.

The third gift from a generous first-time donor was designated as unrestricted funds that will support the general operations of American Prairie Reserve, and the fourth gift is a bequest from the estate of Mr. Forrest Mars. Forrest was a generous and inspiring friend to our organization. He loved the Mars Corporation and the five principles defining its culture and operations- quality, responsibility, mutuality, efficiency, and freedom. We miss him, but will never forget all that he did for American Prairie Reserve - especially in our early years.

On behalf of American Prairie Reserve's Board of Directors and staff, we greatly appreciate the generosity of these donors.

Since launching *Land of Legacy* in January of 2016, we have announced over \$50 million in new pledges and commitments. These new gifts support the six pillars of *Land of Legacy*: elevate American Prairie Reserve to national prominence; accelerate land acquisition, augmenting the size and scope of the Reserve; design, fund, and construct the Reserve's National Discovery Center; fund and establish the Reserve's Hut-to-Hut System; establish a named National Prize awarded annually to a distinguished American; and transform the Reserve's giving societies into platforms inspiring gifts at all levels.

We hope the news contained in these Bulletins gives you a sense of shared accomplishment and leaves you excited to be part of this momentous effort going forward.

Alison Fox
CEO, American Prairie Reserve