



Dear Friend,

The mission of American Prairie Reserve (APR) is audacious— to create the largest nature reserve in the continental United States, a refuge for people and wildlife preserved forever as part of America’s heritage. After nearly two decades of building American Prairie Reserve, an exciting time has arrived— the opportunity to create the Gateway to the Reserve, a place for visitors to learn APR’s story and embrace the importance of this historic project.

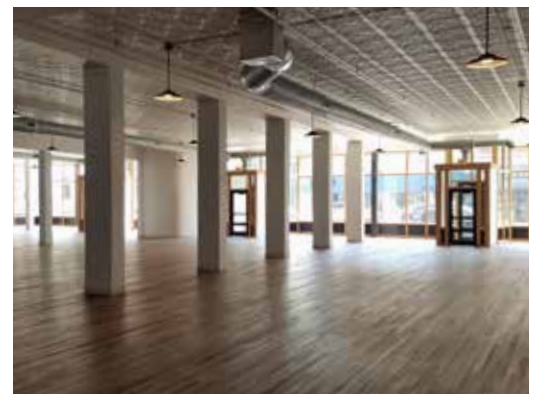
***A National Discovery Center***

American Prairie Reserve’s National Discovery Center will be the primary introductory point to the Reserve: a visitor center, a place to engage the community, and a destination that attracts people from around the country. Thanks to many generous donors, the Center is moving from a concept into reality. American Prairie Reserve has purchased the historic Power Mercantile building in downtown Lewistown, Montana for the Center’s future home.

The National Discovery Center will include an engaging and welcoming visitor services area, a conference and event pavilion, an exhibition hall, an immersive theater, a children’s learning zone, and employee offices and conference room. The facility will serve as APR’s main hub in Montana and will validate the organization’s commitment to preserving land and wildlife of historic importance, while also fostering and celebrating the cultural, educational, recreational, and economic opportunities already provided by American Prairie Reserve.

***The Ken Burns American Heritage Theater***

In only three years, American Prairie Reserve’s *Ken Burns American Heritage Prize* has captured the interest and support of leaders from across the nation. And it is in this context that American Prairie Reserve asked Ken Burns if he would lend his name to the National Discovery Center’s immersive theater. We are proud to announce that Ken enthusiastically and graciously agreed to partner with American Prairie Reserve. Much like the *Ken Burns American Heritage Prize*, the Ken Burns American Heritage Theater will become a place dedicated to celebrating the nation’s history and the spirit of the American people.





LAND OF  
LEGACY

AMERICAN  
PRAIRIE  
RESERVE

The Ken Burns American Heritage Theater will be a multiform theater that will offer visitors a daily schedule of informational and educational videos explaining the organization's mission and national significance. Flexible seating will accommodate lectures, symposia, and other events of national significance as well as local events designed particularly for Montana audiences. In addition, the space will also feature a permanent exhibit recognizing the importance and the impact of the *Ken Burns American Heritage Prize*.



#### **A Generous Donor**

I am thrilled to share with you that the naming of the Ken Burns American Heritage Theater set us on a trajectory that inspired a \$3 million gift from an anonymous donor. The gift fully funds the naming and construction of the theater, endows its operation, and helps to support APR's annual operating expenses.

This generous gift was made in honor of Bill and Mickey Lively— two of APR's most steadfast supporters. Not only have Bill and Mickey supported American Prairie Reserve philanthropically, they also have given their time through thoughtful council, guidance, and friendship. Bill served on American Prairie Reserve's National Board of Directors and his vision for the *Land of Legacy* campaign led to the creation of the *Ken Burns American Heritage Prize*, molding the future of the organization.

I, the staff, and the National Board of Directors are thankful for Ken Burns, Bill and Mickey Lively, and the anonymous donor funding the vision of the Ken Burns American Heritage Theater at American Prairie Reserve's National Discovery Center. We look forward to welcoming you to the Center and to the prairie.

Sincerely,

Alison Fox  
CEO, American Prairie Reserve