



## Two Generous Gifts Advance Land of Legacy Momentum in 2020

Dear Friend,

I hope you and your loved ones are safe and healthy during this challenging time. At American Prairie Reserve, solace is found in the rhythms of spring arrivals—new bison “red dogs” dot the prairie, migratory birds chorus, and tremendous cloud systems build from the horizon, giving way to a vibrant prairie landscape.

I write to share outstanding news of two major gifts that were committed at the start of this year to advance our *Land of Legacy* campaign for American Prairie Reserve. This includes a \$1.5 million gift from Sam Rose, a new supporter, and a \$1 million commitment from Keith Anderson, a long-time board director.



Keith Anderson has served as a National Board Director for American Prairie Reserve for nine years, offering our leadership a wealth of guidance and expertise to advance our mission. “I’m pleased to support and be a part of the work American Prairie Reserve is doing to protect a landscape central to our national story for current and future generations,” said Mr. Anderson.

Sam Rose’s generous, first-time gift is motivated by his adoration for the American bison and preserving its native lands. Mr. Rose began his commitment to conservation causes more than 50 years ago, and reflects on the significance of American Prairie Reserve’s mission as a turning point in our human history. He says, “My gift is the result of seeing how much humans have failed to respect nature. We haven’t gotten any better since we eradicated 40 million bison.” We are honored to have Mr. Rose’s support for the future of our keystone species whose survival depends on growing, preserving, and connecting wildlife habitats.

To date, supporters of the *Land of Legacy* campaign have raised more than \$82 million for the future of American Prairie Reserve. Those gifts have enabled growing the Reserve through strategic land purchases; expanding our hut-to-hut system and campgrounds; and opening a National Discovery Center in Lewistown, Montana.

We are so grateful for the passion, optimism, and dedication of every one of our supporters. Thank you for all you are doing.

Sincerely,

Alison Fox, CEO  
American Prairie Reserve