



Dear American Prairie Reserve supporter,

In the first ten Bulletins you received celebrating **Land of Legacy's** successes, we highlighted individuals and families who have made heroic gifts to American Prairie Reserve. These gifts help advance our shared, ambitious vision – a vision of one vast, interconnected, intact grassland ecosystem, conserved through private philanthropy and open to all. These leadership gifts make an enormous impact on our efforts to secure land, restore wildlife habitat and enhance the visitor experience for people from around the world.

Bulletin No. 11 celebrates a wider group, each and every one of you who has made a gift, whether of time or treasure, to American Prairie Reserve. **Every gift is celebrated because it means the prairie has inspired one more person to help reassemble this vital ecosystem.** It means one more person has become passionate about seeing this unprecedented, boundless and enduring park become a reality.

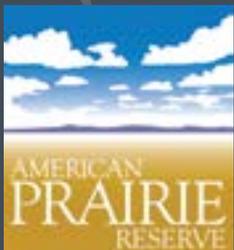
That's why we're proud to announce three major milestones today:

1. **American Prairie Reserve recently passed the \$100 million mark in donations and pledges – and if you're reading this, you helped.** Both our most stalwart supporters and our newest friends receive this Bulletin, and whether you helped spread the word about our project or were able to underwrite our efforts directly, we appreciate each of you.
2. **To date, American Prairie Reserve raised nearly \$28 million through the Land of Legacy campaign,** including gifts that enabled the purchase of the historic PN Ranch, supported the launch of the **Ken Burns American Heritage Prize**, and fueled the growth of our new membership program. A big part of our success has been attracting a wider and more diverse set of backers, as witnessed by the fact that...
3. **American Prairie Reserve grew the number of donors giving less than \$10,000 annually by 56 percent last year.** In fact, the most frequently-given amount in 2016 was \$25, proving that we're finding success in recruiting prairie enthusiasts at all levels. These donors are part of our new membership program and are receiving specially-targeted communications in 2017 and beyond.

If you would like to learn more about our progress to date, you can visit americanprairie.org/land-of-legacy to read the first ten Bulletins. We hope you are proud of all that we have accomplished thus far, both because we have done it together, and because what we are doing will benefit people the world over.

Sincerely,

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President



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